

## Claims

What is claimed is:

1. A method for a Facilitator to assist an Entrepreneur in creating an Internet business, comprising the steps of:
  - A) creating a Facilitator's web site on the Internet accessible to Entrepreneurs;
  - B) assisting an Entrepreneur on the Facilitator's web site in designing an Entrepreneur's web site by providing web site design services; and
  - C) assisting the Entrepreneur on the Facilitator's web site in designing a store front web site, wherein the Entrepreneur's web site and the store front web site are designed using substantially similar templates.
2. The method of claim 1, wherein the Entrepreneur's web site and the store front web site have substantially similar appearing navigational bars located in a substantially similar location.
3. The method of claim 1, wherein the Entrepreneur's web site and the store front web site have logos located in substantially similar locations.
4. The method of claim 1, wherein the Entrepreneur's web site and the store front web site have graphical images located in substantially similar locations.
5. The method of claim 1, wherein the Entrepreneur's web site and the store front web site have similar textual content located in substantially similar locations.
6. The method of claim 1, wherein the Entrepreneur's web site and the store front web site include a substantially similar color scheme.

- 1     7.     A method for a Facilitator to assist an Entrepreneur in creating an Internet business,  
2     comprising the steps of:
- 3     A)     creating a Facilitator's web site on the Internet accessible to Entrepreneurs;  
4     B)     assisting an Entrepreneur on the Facilitator's web site in designing an Entrepreneur's web  
5     site by providing web site design services;  
6     C)     storing a set of data used by the web site design services; and  
7     D)     assisting the Entrepreneur on the Facilitator's web site in designing a store front web site,  
8     wherein the stored set of data is used in designing the store front web site.
- 9
- 10    8.     The method of claim 7, wherein the Entrepreneur's web site and the store front web site  
11    have substantially similar appearing navigational bars located in a substantially similar locations.  
12
- 13    9.     The method of claim 7, wherein the Entrepreneur's web site and the store front web site  
14    have logos located in substantially similar locations.  
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- 16    10.    The method of claim 7, wherein the Entrepreneur's web site and the store front web site  
17    have graphical images located in substantially similar locations.  
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- 19    11.    The method of claim 7, wherein the Entrepreneur's web site and the store front web site  
20    have similar textual content located in substantially similar locations.  
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- 22    12.    The method of claim 7, wherein the Entrepreneur's web site and the store front web site  
23    include a substantially similar color scheme.  
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- 1 13. A method for a Facilitator to assist an Entrepreneur in creating an Internet business,  
2 comprising the steps of:
- 3 A) receiving a Customer on an Entrepreneur's web site, wherein the Entrepreneur's web site  
4 was created using a template selected by an Entrepreneur;
- 5 B) hyperlinking the Customer to a store front web site, wherein the store front web site was  
6 created using a substantially similar template to the template used to create the Entrepreneur's  
7 web site; and
- 8 C) using features on the store front web site to allow the Customer to select and pay for  
9 items on the store front web site.
- 10
- 11 14. The method of claim 13, wherein the Entrepreneur's web site and the store front web site  
12 have substantially similar appearing navigational bars located in a substantially similar locations.  
13
- 14 15. The method of claim 13, wherein the Entrepreneur's web site and the store front web site  
15 have logos located in substantially similar locations.  
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- 17 16. The method of claim 13, wherein the Entrepreneur's web site and the store front web site  
18 have graphical images located in substantially similar locations.  
19
- 20 17. The method of claim 13, wherein the Entrepreneur's web site and the store front web site  
21 have similar textual content located in substantially similar locations.  
22
- 23 18. The method of claim 13, wherein the Entrepreneur's web site and the store front web site  
24 include a substantially similar color scheme.  
25

1 19. A method for a Facilitator to assist an Entrepreneur in creating an Internet business,  
2 comprising the steps of:  
3 A) creating a Facilitator's web site on the Internet accessible to Entrepreneurs;  
4 B) receiving information regarding an Entrepreneur that has accessed the Facilitator's web  
5 site;  
6 C) storing the information regarding the Entrepreneur in a memory location accessible by  
7 the Facilitator's web site;  
8 D) assisting an Entrepreneur on the Facilitator's web site in designing an Entrepreneur's web  
9 site by providing web site design services using at least some of the stored information regarding  
10 the Entrepreneur; and  
11 E) assisting the Entrepreneur on the Facilitator's web site in designing a store front web site  
12 using at least some of the stored information regarding the Entrepreneur, wherein the  
13 Entrepreneur's web site and the store front web site are designed using substantially similar  
14 templates.